

cba AFRICA CONCOURS D'ELEGANCE

SUNDAY SEPTEMBER 27TH, 2015

NAIROBI RACECOURSE

**The 45th Concours d'Elegance organised by the
Alfa Romeo Owners Club (Kenya)**

CONCOURS OFFICE

Bob Dewar Publicity, Second Floor, Block G, Norfolk Towers, Kijabe Street, P.O. Box 41305 – 00100 Nairobi GPO

Tel: 2229793, or 3316160, Fax: 2229459. E-mail: info@bobpr.com. Website: www.concourskenya.com

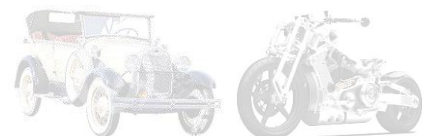
BULLETIN NUMBER ONE

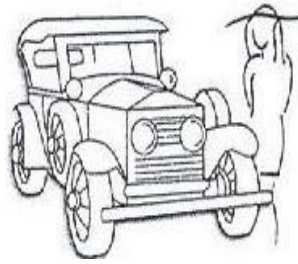
DECEMBER 29TH, 2014

FULL STEAM AHEAD

Thanks to sponsorship by the Commercial Bank of Africa it is full steam ahead for the 2015 CBA Africa Concours d'Elegance which is recognised and sanctioned by FIM AFRICA. The classiest event on the Kenya motorsport calendar will be held on September 27th at the Nairobi Racecourse and will feature 20 classes for all makes and types of cars and motorcycles.

Announcing the sponsorship Jeremy Ngunze, the Bank's Chief Executive Officer for Kenya, said, "Support for the annual Africa Concours d'Elegance is a long term partnership with the Alfa Romeo Owners Club. We are happy to help the organizers to continually raise the status and reputation of the event year by year. It is a matter of satisfaction to us that the event attracts both the best kept cars and motorcycles in Kenya and draws competitors from other countries."





This continuity gives confidence to competitors, officials and the organizers of the event. The Concours rewards the entrants for giving so much time and effort to prepare their machines for assessment by the dedicated and experienced judges.

THE REGULATIONS

The draft Regulations have been submitted to the Kenya Motorsport Federation (KMSF) for approval and we hope to publish them in January. The intention is to circulate regulations to potential competitors in good time for the official launch and the premiere of the Concours TV programme.

NEW AWARDS

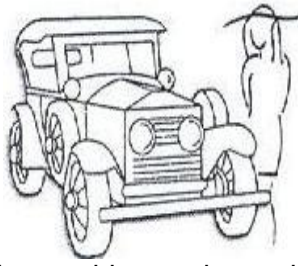
Since the early days of the Concours d'Elegance the entries have been a happy mix of regular competitors and newcomers. We are keen to attract more newcomers and gather cars and motorcycles which have not been seen before at the Nairobi Racecourse. This will boost the already strong reputation of the Concours and ensure its status as an Africa continental event.

Already the highest placed newcomers are recognised by the presentation of the Peter Hughes memorial trophies and cash prizes. In addition the regulations for 2015 list prizes for the best car and motorcycle appearing at the Nairobi Racecourse for the first time, or after an interval of five years, or longer. There will also be prizes for the car and motorcycle competitors who have made the greatest improvement since the previous year's Concours.

THE LAUNCH OF THE REGULATIONS AND THE PREMIERE OF THE TV PROGRAMME

The official launch of the regulations for 2015 CBA Africa Concours d'Elegance and the premiere of the TV programme will be a gala event. It is hoped that this will be held during the last week of February at the Panafric Hotel.





The next bulletin will contain full information on this popular social event for Concours competitors and officials.

FORTY FIVE

The forthcoming Concours will be the 45th in the annual series organised by the Alfa Romeo Owners Club and the Concours has become one of the longest standing events in Kenya. As the 2015 Concours will be a landmark in this country's motoring history it is hoped to make September 27th at the Nairobi Racecourse a very special day.

We would like to hear about fresh ideas to add extra sparkle to Concours number 45.

THE HERITAGE COLLECTION

The Heritage Collection was introduced in 2014 as an extra attraction in keeping with the character of the Concours. A 1919 steam engine kindly loaned by Roger Tanner and the Fairmont Norfolk Hotel's rickshaw were among the exhibits.

It is intended to expand the Heritage Collection to feature a wider selection of old machinery and equipment. Owners of suitable exhibits are welcome to contact Bob Dewar at the Concours office to discuss participation.

HAPPY AND PEACEFUL

The opportunity is taken to thank competitors and officials for their past and future support and to wish you all a happy, healthy and peaceful 2015.

JANE NJOROGE
CO-ORDINATOR
CONCOURS
D'ELEGANCE

BOB DEWAR
CHAIRMAN
ALFA ROMEO OWNERS CLUB

LUCY MUNGAI
SECRETARY
CONCOURS D'ELEGANCE

