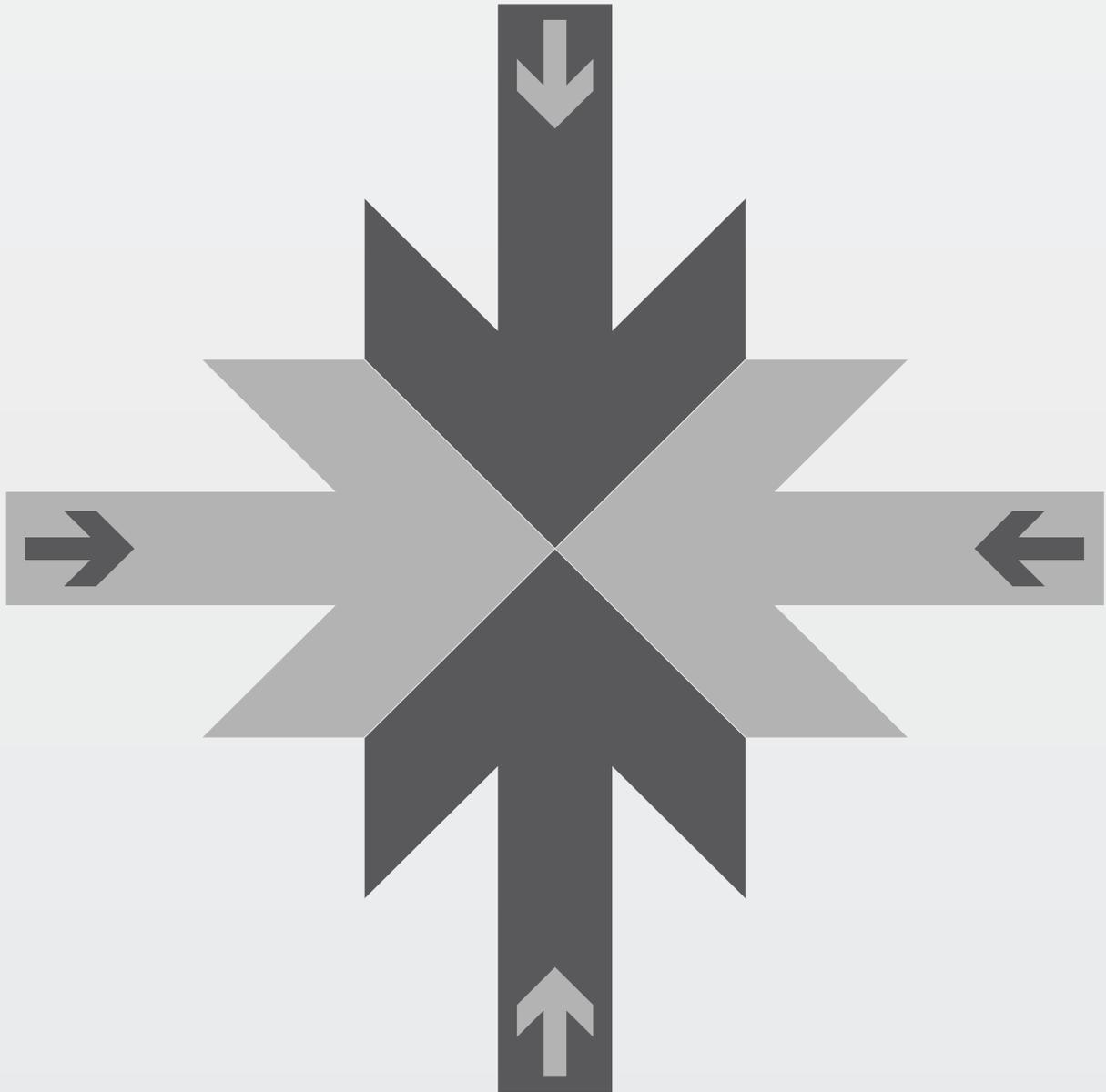


IT STARTS HERE



RTV

Your Complete African Broadcasting Solution

Your window to Africa

Imagine opening a window to Africa. As you stare at some of the world's fastest developing nations you feel the need to sow into them. Imagine they looked up from their journey and saw you and all that your organisation offered.

Your programme. Your inspiration. Your edutainment.

Imagine your story being part of Africa's fastest growing and most exciting media hub supported fully by Africa's most renowned church.

Imagine your programme being beamed into over 3 million homes, available on cellular phones while being supported on a dedicated .TV Domain and available to all those watching and more on South Africa's premier online spiritual resource called Lifestore at no extra programming cost.

In fact, imagine all of your content being available at the click of a button knowing that every time someone is watching your programme that they're also being told exactly where to purchase their own copies of it.

Imagine all of that was real.

It is. Your window to Africa has just opened and it's called

RTV - Africa's first fully integrated multi platform digital content provider..

...and we're inviting you to partner with us.

30 Years of ministry at the heart of South Africa's success story has placed Rhema, as a whole, in a very special position when it comes to knowing how to reach our people.

Our firsthand knowledge of the market we interact with puts us in the position to take you and your message across South Africa and into the rest of Africa with confidence and enthusiasm.

Let us take care of the intricacies of knowing the African market for you when it comes to broadcasting your content. We've been walking with them for 30 years and we're not going anywhere for a long time.

As you browse through the next few pages, bear in mind what it means to purchase a package with us. You are not just acquiring a stand-alone television time slot. Instead, you are receiving complete multi-platform brand support comprising a synergy of technology.

RTV

Your Complete African Broadcasting Solution

Your total brand solution. Multi platform synergy for the price of a **single television slot.**



TELEVISION

- Beamed into 3 million homes in South Africa, Sub-Saharan, Africa and parts of North Africa
- Partnered with Africa's largest satellite content provider, Multichoice (DSTv)



WEB

- Your programme's timeslot, supported and cross promoted on **www.rhema.co.za**
- 24/7 access from anywhere in the world
- With full mobile support



RETAIL

- Your product stocked on South Africa's Premier Online Spiritual Resource - **www.lifestore.co.za**
- Free product sales promotion during your television time slot



Digital Christian media's
future in Africa is exciting!



RTV

Your Complete African Broadcasting Solution

**We're inviting you
to partner with us.**

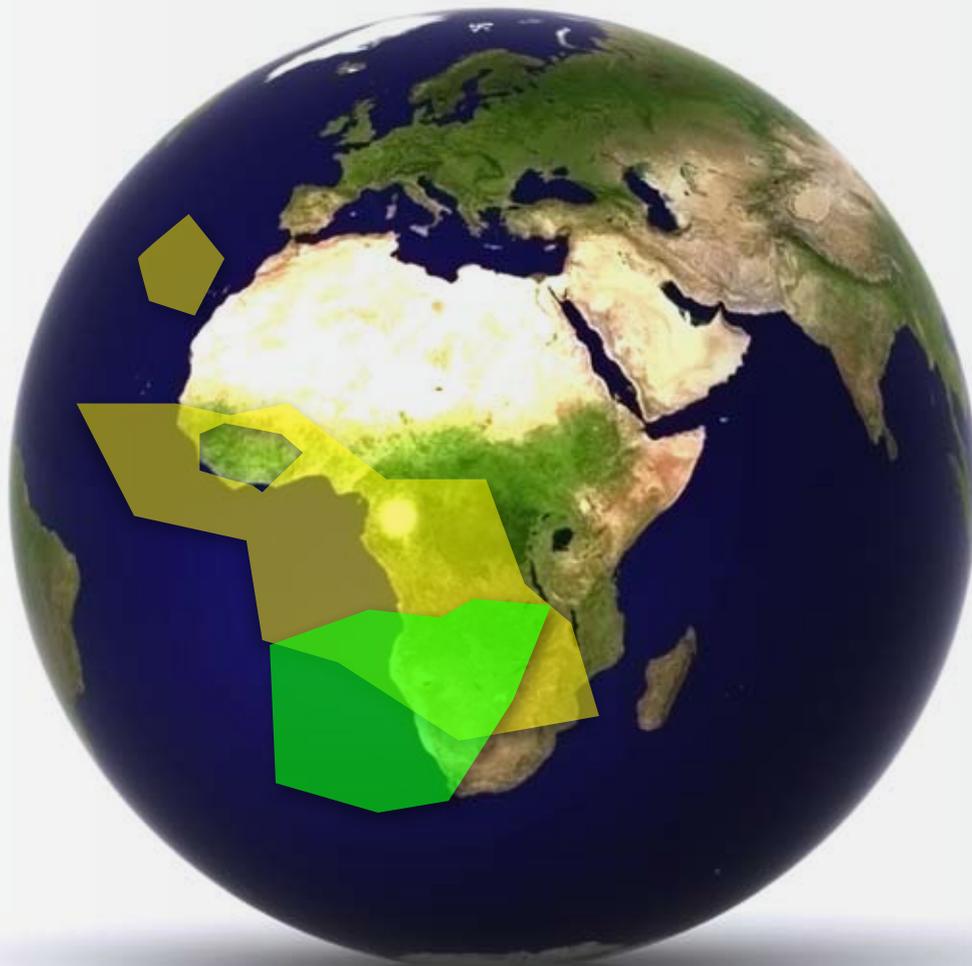
to partner with us
to partner with us



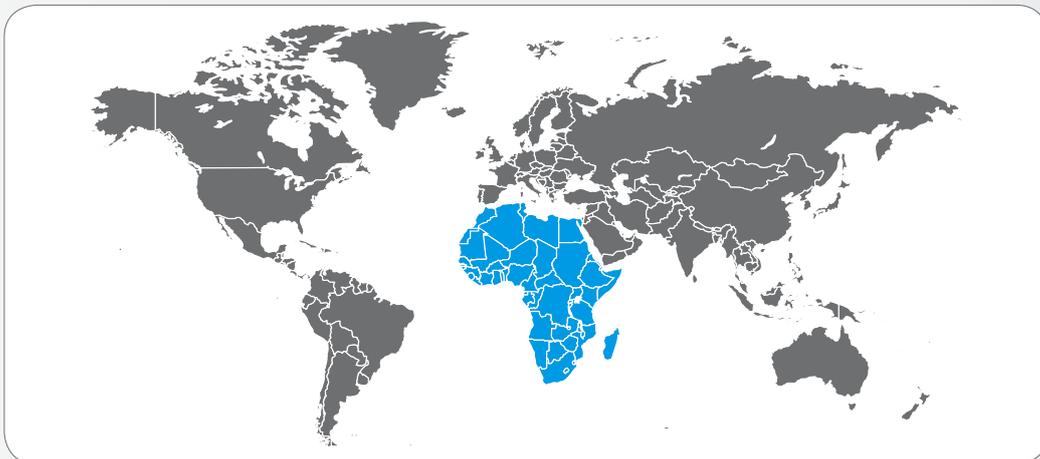
RTV

If a church is not relevant in its day and age it might as well be a light hidden beneath a bushel. One of Jesus Christ's many assets was an innate ability to convey deeper meaning through simple stories when illustrating His Father, Heaven and salvation. These stories were always wrapped up in issues and examples applicable to the people and culture about him. With this in mind, Rhema's upgraded television ministry will walk in His path by creating engaging and cutting edge programming that will not only be related to those who already believe but, as some would suggest, more importantly to those who have not yet met Jesus face to face. The nature of content will be such as to appeal to people of all walks of life to the extent that it will compete with other commercial television giants completely unspiritual in nature. It is our belief that Africa is hungry for content that brings life, ranging from educational children's programming to mature handling of more adult themes.

Rhema SATELLITE TV COVERAGE



AFRICA'S LARGEST CHRISTIAN SATELLITE TV FOOTPRINT





Rhema Television Network is not just an ordinary television network. While our principles are firmly rooted in the traditional approach of quality broadcasting to a wide range of viewers we are also looking into the future. In this, we mean that the distribution of your programming content is no longer restricted to the box in the corner of the sitting room (your traditional television set) but also through a system of other platforms, namely cellular phones and the web. Rhema understands this "digital evolution" and fully embraces it in our undertaking to take your content to every potential African viewer, regardless of their location. The following pages will shed light on the supporting elements included in your Rhema TV package. These are the elements that define RTV and set us apart from other traditional television networks.

YOUR WINDOW TO AFRICA

RTV is Rhema TV's dedicated online sister and will serve as a constant reminder of what's showing 24/7!

Accessed as a stand alone URL or linked to from www.rhema.co.za, (or even your site) RTV will push people to all the platforms you're available on including lifestore. It'll show them promos of your content and give them purchase options on everything they see. It'll also be the place to go and catch any updates on Rhema TV and its movements. RTV will also be mobile phone compliant giving users the opportunity to access your content in completely new ways.

RTV



TANZANIAN KILIMANDJARO MOUNT



Retail

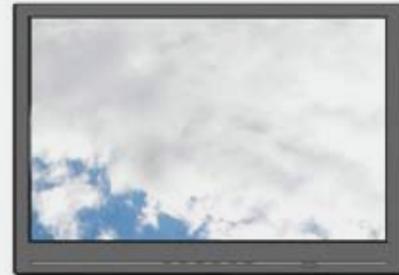


Rhema's successful retail history is about to go to the next level with the recent launch of South Africa's Premier Online Spiritual Resource - www.lifestore.co.za

When your programme finds its way onto our visual platforms, it also finds its way onto our retail platforms too. Part of our vision at Rhema Visual Group is to support your brand in every aspect of its life and we know that adding an amazing online retail element to your already outstanding broadcasting solution can only help you in this respect. All your programming on Rhema TV will carry clear messaging about your product's availability on www.lifestore.co.za before, during and after your broadcast slot. www.lifestore.co.za - it's retail therapy. Online.



What do you get with a package



A 26 minute Television Slot on *Rhema* TV

Have your programme beamed into over 3 million homes every Sunday through Africa's premier satellite service DSTV.



Online Support and Promotion

RTV's online presence will constantly be a source of promotion for your Sunday timeslot and a direct link to the sale of your latest products via South Africa's Premier Online Spiritual Resource www.lifestore.co.za "it's retail therapy. online."



When you purchase with RTV



Virtual Shelf Space

You will receive an opportunity for virtual shelf space with South Africa's Premier Online Spiritual Resource www.lifestore.co.za "it's retail therapy, online."

www.lifestore.co.za will stock and distribute the programming you broadcast on Rhema Television with a reminder before, during and after your Sunday timeslot of exactly where to get hold of it, guaranteed.



Who will you share



Joseph Prince

Joseph's refreshing teaching of the Grace message has brought freedom to households around the world. Head pastor of New Creation Singapore he recently appeared on stage with Joel Osteen in South Africa, the first time these two generals have shared the same platform. Called a breath of fresh air by those who read his books, Joseph Prince has been impactful in the lives of some of the world's greatest teachers.

Creflo Dollar

Creflo A. Dollar is the founder and pastor of World Changers Ministries, which is a powerful vessel that God is using to inform, instruct and teach His people to overcome in this life. Recognised for his cutting edge revelation and humorous, pragmatic approach, Creflo Dollar enables thousands to experience restoration, healing, and financial breakthrough as a result of applying simple, biblical principles to their lives.

Joyce Meyers

Move over Oprah! Joyce is fast becoming America's most loved and respected female inspirational figure. Her strong life skills teachings are wrapped in hands-on messages that refer to the things you do on an everyday basis. Your marriage, your job, your prayers, your family life are all pulled apart and mixed with a dose of her own personal experience as Joyce permeates your life with proven results.

the line up with?



Joel Osteen

Head Pastor of America's biggest church, Lakewood, Joel has risen to the top of the global ministry list with a nature that is humble and transparent. His teachings impact tens of thousands of people every Sunday and millions more weekly in a way that is real and honest. His mandate, to help people become the best they can be, makes Joel a man that is never separated from his people but rather one who is just like them.

Friends & Heroes

The ancient world of the First Century comes alive in this epic animated series from an award-winning team, with major credits on films including Star Wars and The Miracle Maker. Friends and Heroes follows the adventures of two friends — Macky and Portia — as they fight for justice, and even survival, against the might of the Roman Empire. The combination of historical adventure and biblical relevance is mouth-watering and will ensure your children are captivated.

VeggieTales

For years, Bob the Tomato, Larry the Cucumber and the rest of the Veggie team have delighted families everywhere as players in a series of truly unique, delightfully wacky stories. VeggieTales brings the timeless values of the Bible — values like thankfulness, kindness and honesty — to life in a relevant way. VeggieTales makes your parenting job easier by providing stories you can feel great about sharing with their families.



Africa's future is a bright one!

As you've seen in this brochure and the attached DVD, partnering with RTV gives you access to all the exciting possibilities we offer. Don't hesitate to contact Tumi Seakamela, our RTV PR/Client Liaison to take the conversation further. Your window to Africa lies open before you waiting for you to make your move.

Tumi Seakamela

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 tumis@rhema.co.za

CONTACT
US

RTV

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